

**Briefly about Karol:**

Karol Zielinski is an entrepreneur and manager, specializing in technology business. He is a member of the Management Board at mPay and the founder & CEO of z3x tech marketing agency.

**A little more – more official:**

Karol Zielinski serves as a member of the management board at mPay, a FinTech company listed on the NewConnect stock exchange that specializes in everyday low-value payments, including those for transport and parking. Additionally, he is the founder and president of the management board of z3x tech marketing agency, which associates various brands in the areas of FinTech, e-commerce, and dev marketing.

Previously, Karol was associated with PayLane Sp. z o. o., where he served as the President of the Management Board continuously from 2012 to 2021. He also held the position of managing director at PayLane. In 2018, he successfully secured a strategic investor for the company and ultimately sold 100% of shares to CRE Polskie ePłatności SA. Notably, in 2020, he played a key role in one of the largest M&A transactions in the history of the payment market in Poland – the sale of the Polskie ePłatności capital group to the Danish Nets group.

Karol actively engages in the development of various business projects and provides support to entrepreneurs on their journey to success. He is deeply involved in the world of VC funds, contributing to the selection of portfolio companies and investment portfolio management.

Furthermore, Karol is the founder and president of the Ene Due foundation and the originator of the #dladzieciakow campaign. His professional journey began as a programmer, collaborating with several major companies in the IT sector.

He holds a degree from the International Executive MBA program at the Gdańsk Foundation for Managerial Education, the University of Gdańsk, and the Rotterdam School of Management. Additionally, he is a graduate in computer science from the Gdańsk University of Technology and has completed postgraduate studies at the Higher School of Administration and Business, E. Kwiatkowski in Gdynia.

Karol is recognized as an expert and panelist at both Polish and international conferences on running a business, with a focus on technological enterprises. He serves as a mentor in startup accelerators and participates as a jury member in various startup competitions.

**A little more – less official:**

Karol Zielinski, an entrepreneur and manager, currently serves on the Management Board of mPay and is the founder & CEO of z3x tech marketing agency. His previous role involved serving as the president of PayLane for many years. In addition to his professional pursuits, Karol is passionate about business and management education, with a keen interest in new media and content marketing. He is a specialist in technology business and can be found on social media platforms such as Facebook, Twitter, LinkedIn, and Instagram.

**And even more – less officially:**

Karol Zielinski, an entrepreneur and manager, is a member of the Management Board at mPay and the founder & CEO of z3x tech marketing agency. With a rich history as the president of PayLane for many years, Karol brings a wealth of experience to the table. Beyond his professional endeavors, he is fascinated by new media and is a content marketing enthusiast. Karol holds a degree from the International Executive MBA program at GFKM, the University of Gdańsk, and the Rotterdam School of Management. His involvement extends to advising startups and large corporations, mentoring in startup competitions, and collaborating with Polish VC funds on their investment portfolios. Connect with him on Facebook, Twitter, LinkedIn, and Instagram.

**Alternative version:**

Karol Zielinski is an experienced manager and entrepreneur with a strong focus on people and technical expertise. Currently serving on the Management Board of mPay and as the founder & CEO of z3x tech marketing agency, Karol previously held the position of president at PayLane for many years.

A visionary leader, Karol is dedicated to problem-solving, building fast-growing products and companies, and driving business transformations and change management. Actively engaged in

the startup/technology/VC environment across various regions of Poland, he is a staunch advocate for transparency and diversity in business, as well as an enthusiast for all innovations and new technologies.